

Biography, January 2010

Nadia Neuman – a gem of a designer



While some people might think working with the most expensive jewels in the world is a daunting task, Nadia Neuman relishes the fact that she is able to experiment with extremely rare coloured diamonds in her bespoke jewellery designs. “Just because I work with amazing coloured gems, doesn’t mean I can’t be creative. I design personal pieces so they emphasise to the uniqueness and rarity of each diamond,” says acclaimed jewellery designer, Nadia Neuman.

Growing up with both parents in the jewellery trade, specifically coloured diamond wholesaling, Nadia naturally fell in love with fancy coloured diamonds. “I grew up intrigued by my parent’s line of work and in particular my mother’s eccentric flair for jewellery design,” says Nadia. As Nadia grew older, she too found that her artistic nature fit perfectly into the specialist area, which led to her creative role in the family business today.

After completing a design course at the Gemmological Jewellers Association, the foundations were laid for Nadia’s first steps into the jewellery world. Initially Nadia operated her own wholesale jewellery business, where she designed unique pieces, using exotic gemstones from all over the world and then sold them to a range of high-end jewellers around Australia. “Managing the logistics of a business as well as the creative side, equipped me with the skills I need today and reinforced my passion for coloured gems and design,” says Nadia.

In 2005, Nadia joined her father’s business, *Mondial Neuman: Pink Diamond Gallery* to work alongside her family. “At Mondial Neuman I was able to be as creative as I liked with the things I love most – natural coloured diamonds. We source the rare and amazing pink diamonds from the Argyle Mines in Western Australia and a whole year’s worth of the fine pinks we use can be held in the palm of your hand. They’re the most special fancy coloured diamond because their creation is still a mystery,” says Nadia.

In November 2009, the family business opened its second store, *Mondial by Nadia Neuman*, in the Strand Arcade Sydney. The store and it’s collections reflect Nadia’s contemporary style and love of rare and exquisite coloured diamond jewellery. “I strongly believe each piece of jewellery should reflect the wearer, so we give clients the option of working with myself and our jeweller to custom make bespoke pieces that ultimately express their personality and tastes”.

Nadia’s creative flair has not gone unnoticed, with her designs being recognised by prominent industry bodies. Most recently, Nadia designed the ‘Four Seasons Cuff’, which won the *Fancy Fancy Award* at the *Harper’s BAZAAR Diamond Guild Australia Jewellery Awards* in 2009. The multi-functional wrist cuff is testament to her innovative design capability with each panel representing a different season which can be removed and worn individually as a pendant. Made from 18 carat yellow, rose, green and white gold, the cuff displays a rainbow of coloured diamonds to accent the mood of each season.

“I especially love designing for awards because I can be as conceptual and artistic as I like. It gives me a lot of freedom to show my skills as a designer and to produce something truly beautiful and unique,” says Nadia. Her ‘Truth Love Desire’ necklace explored the intangible subject of human emotion and was well received, winning the *Diamond Design award* at the *Australian Jewellery Awards* held by the Jewellers Association of Australia (JAA) in 2008.

Nadia is inspired by the materials she works with. “I love the fact that each coloured diamond is completely unique to the next and that every colour evokes a different emotion. I enjoy using these precious gems in a fresh and interesting way because I believe beautiful things enrich our lives,” says Nadia.

***Mondial by Nadia Neuman* is located at Shop 15, The Strand Arcade, 412–414 George St Sydney 2000.**

For interviews with Nadia please call 61 (0)2 8272 3203.

For media enquiries, interviews and images please contact:

WordStorm Strategic PR & Writing

Catherine Guyder

P: 02 8272 3208

M: 0422 403 851

E: catherine@wordstorm.com.au

Dominique Tomarchio

P: 02 8272 3203

M: 0401 976 766

E: dominique@wordstorm.com.au