

Media Release, December 2009

**Mondial Neuman wins award for fanciest jewellery**



On October 28, *Mondial Neuman: Pink Diamond Gallery* won the award for the fanciest jewellery in Australia at the *Harper's BAZAAR Diamond Guild Australia 2009 Jewellery Awards*, in the *Fancy Fancy Diamond Award* category. Judged on the elements of coloured diamonds and cuts used in a piece, Mondial Neuman's exquisite 'Four Seasons Cuff' won the award hands down.

Mondial Neuman has made Australian history by winning this award, now holding current awards from both of Australia's bi-annual jewellery award ceremonies - *Harper's BAZAAR Diamond Guild Australia Jewellery Awards* and the *Australian Jewellery Design Awards*. Both accolades recognise the use of exquisitely coloured diamonds in jewellery, making Mondial Neuman a leader in the coloured diamond jewellery industry.

Mondial Neuman's 'Four Seasons Cuff' is a multi-functional wrist cuff with four panels. It is made with 18 carat green, white, rose and yellow gold. It also incorporates pink, blue, green, yellow, golden, cognac, champagne and orange coloured diamonds to represent the colours, climate and moods of each season. Each panel can also be slid out and worn separately as a pendant.

In 2008, Mondial Neuman proudly took home two awards from the *Australian Jewellery Design Awards*, held by the Jewellers Association of Australia (JAA), in the categories of *Diamond Design Award* (retail above \$5,000.00) and *Diamond Design Award* (retail under \$5,000.00).

Mondial Neuman's 'Truth Love Desire' necklace won the *Diamond Design Award* (retail above \$5,000.00). Designed by Nadia Neuman, the three-tiered necklace uses blue, pink and yellow diamonds. Each colour signifies a strong theme, blue is truth, pink represents love and yellow, desire. Each word (truth, love, desire) is also cleverly, yet discretely written throughout each tier.

The 'Totem' necklace was the winning piece of jewellery in the *Diamond Design Award* (retail under \$5,000.00) category. The 'Totem' necklace is a part of the Diamond Dreaming collection, which is inspired by Aboriginal culture. The collection was designed by award winning indigenous designer, Alison Page. The necklace is designed with cognac coloured diamonds and symbolises the spiritual ties between indigenous people and a certain animal or place which is culturally significant to them – that is, their "totem".



**About Mondial Neuman**

The history of Mondial Neuman traces back to 1962, when Fred Neuman and his wife Maria, opened a jewellery store named Carina Jewellers in East Sydney. Specialising in premium quality gems, the store became a landmark in the 60s and 70s, with high profile customers including Elton John (not yet 'sir') purchasing his future wife, Renata, a Diamond Heart Pendant for Valentine's Day. Over the years, the Neumans transitioned into wholesaling, establishing Neuman Imports, whilst also exploring the future of jewellery trends in coloured diamonds.

In 1993, they opened the first Mondial Neuman store in the Queen Victoria Building (QVB), Sydney. While Fred is still an integral part of the business, the QVB store is currently co-managed by Fred's son, Michael Neuman and his cousin Jacob Neuman. In November 2009 Mondial Neuman opens its newest store in the Strand Arcade Sydney; a true family affair, the new store is managed by Fred's daughter Nadia Neuman. Collectively the team at Mondial Neuman brings together almost 100 years of experience in the jewellery industry.

For further information visit [www.mondial.com.au](http://www.mondial.com.au) or call 61 (0)2 9267 7974.

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